

Questions & on Answers Sponsorship



What Is Service Sponsorship?

“...A.A. service is anything whatever that helps us to reach a fellow sufferer — ranging all the way from the Twelfth Step itself to a ten-cent phone call and a cup of coffee, and to A.A.’s General Service Office for national and international action. The sum total of all these services is our Third Legacy of Service.” — The A.A. Service Manual/Twelve Concepts for World Service, page S1.

Sponsorship in A.A. is basically the same, whether helping another individual’s recovery or service to a group. It can be defined as one alcoholic who has made some progress in recovery and/or performance in service, sharing this experience with another alcoholic who is just starting the journey. Both types of service spring from the spiritual aspects of the program.

Individuals may feel that they have more to offer in one area than in another. It is the service sponsor’s responsibility to present the various aspects of service: setting up a meeting; working on committees; participating in conferences, etc. In this matter it is important for the service sponsor to help individuals understand the distinction between serving the needs of the Fellowship and meeting the personal needs of another group member.

A service sponsor is usually someone who is knowledgeable in A.A. history and has a strong background in the service structure. The A.A. member is introduced to a new language: G.S.R., D.C.M., area assembly, minority opinion. They will become familiar with the Traditions, Concepts and Warranties, as well as The A.A. Service Manual/Twelve Concepts for World Service, Alcoholics Anonymous Comes of Age and other A.A. literature.

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This is A.A. General Service Conference-approved literature.

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The service sponsor begins by encouraging the member to become active in their home group — coffee, literature, cleanup, attending business or intergroup meetings, etc. The service sponsor should keep in mind that all members will not have the desire or qualifications to move beyond certain levels and, thus, the service sponsor might help find tasks appropriate to individuals' skills and interests. Whatever level of service one performs, all are toward the same end — sharing the overall responsibilities of Alcoholics Anonymous.

Eventually, the service sponsor encourages the individual member interested in this form of service to attend district meetings and to read about the history and structure of Alcoholics Anonymous. At this point, the individual beginning this work should begin to understand the responsibilities of service work, as well as feel the satisfaction of yet another form of Twelfth Step work. Such individuals should be encouraged to take an active part in district activities and consider being elected to alternate positions in the district so as to learn about the responsibilities of various jobs in the service structure.

During this process it is important for the individual to continue to learn about the Three Legacies — Recovery, Unity and Service, and to understand that the principle of rotation not only allows them to move on in service, but also gives newer members the privilege of serving. Rotation also allows them to understand that no one should hold on to a position of trust long enough to feel a proprietary interest and thereby discourage newcomers from service.

Co-founder Dr. Bob said, “I spend a great deal of time passing on what I learned to others who want and need it badly. I do it for four reasons:

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1. Sense of duty.
2. It is a pleasure.
3. Because in doing so I am paying my debt to the man who took time to pass it on to me.
4. Because every time I do it I take out a little more insurance for myself against a possible slip.”

The basis of all sponsorship is to lead by example. Service sponsors can impart to their sponsees the pleasure of involvement in the work of Alcoholics Anonymous. This is best done by stressing the spiritual nature of service work and by pointing out the usefulness of simple footwork and faith.

Now, through knowledge and experience, the newer member is aware that service is our most important product after sobriety. With this knowledge, the individual is able to share their vision with others and ensure the future of Alcoholics Anonymous.

(from page 25 of the pamphlet, “Questions & Answers on Sponsorship”)